

JetBlue Adds Coastal Charm with New Flights to Wilmington and Norfolk Taking Off Today

Airline adds JFK flights to Detroit, Hartford, Conn., Pittsburgh and Providence, R.I.; launches Fort Lauderdale, Fla., to Guatemala City

To celebrate launches, limited time \$49 fares available online only at [JetBlue.com](https://www.jetblue.com)

BOSTON (April 30, 2025) – JetBlue (Nasdaq: JBLU) today launched its first flights to Wilmington International Airport (ILM) and Norfolk International Airport (ORF) - two new destinations that further the airline’s JetForward strategy as it continues to build the best East Coast leisure network.

Alongside the inaugural service to Wilmington and Norfolk from Boston, several new routes also begin today, connecting existing JetBlue cities in the Northeast and Latin America to the airline’s focus cities, providing strong onward connectivity for customers looking to explore the many destinations JetBlue offers.

New JetBlue Cities:

- Wilmington, North Carolina (ILM) - Boston (BOS)
- Norfolk, Virginia (ORF) - Boston (BOS)

New Routes Connecting Existing JetBlue Cities:

- Detroit, Michigan (DTW) - New York-JFK
- Hartford, Connecticut (BDL) - New York-JFK
- Pittsburgh, Pennsylvania (PIT) - New York-JFK
- Providence, Rhode Island (PVD) - New York-JFK
- Guatemala City, Guatemala (GUA) - Fort Lauderdale, Florida (FLL)

New sunny, seaside destinations

The new seasonal flights to Wilmington and Norfolk taking off today mark JetBlue’s first-ever service to both destinations and offer travelers more options for unique summer escapes. Whether drawn to Wilmington’s scenic Riverwalk or the rich maritime legacy of Virginia’s Seven Cities, JetBlue now offers a comfortable, convenient way to reach both picturesque places via Boston.

To celebrate today’s launches, and for a limited time, travelers can take advantage of special \$49 one-way fares for flights between Boston and Norfolk and Boston and Wilmington available online only on [jetblue.com](https://www.jetblue.com).¹

“Wilmington and Norfolk are the kinds of relaxing and distinct destinations our customers are craving, especially during the summer months,” said Daniel Shurz, JetBlue’s senior vice president of revenue, network and enterprise planning. “These new routes expand our presence in Boston and connect even more communities to JetBlue’s broad network across the U.S., Latin America, the Caribbean, and Europe.”

“We’re excited to welcome JetBlue as the latest airline to launch service at ILM. Their nonstop flight to Boston offers an affordable flight to this historic New England city and offers options to easily connect to numerous destinations abroad, including many popular European

destinations,” said Jeff Bourk, ILM Airport Director. “On behalf of ILM I’d like to thank JetBlue for investing in our community.”

"On either end of this route, travelers can experience everything from historical and cultural landmarks to world-class universities, leading businesses, acclaimed restaurants and many amazing recreational sites," said Mark Perryman, President and Chief Executive Officer of the Norfolk Airport Authority. "JetBlue's presence at ORF is a long-awaited and extremely welcome addition that greatly benefits residents and visitors to Coastal Virginia as well as the Outer Banks and parts of northeastern North Carolina. We look forward to welcoming those guests, as well as serving local travelers who'll use these flights to enjoy all that Boston, and its nearby communities have to offer."

Schedule between Boston and Wilmington

Operating daily from April 30, 2025 - October 25, 2025

BOS - ILM Flight #1293	ILM - BOS Flight #1290
9:00 AM - 11:13 AM	12:00 PM - 2:12 PM

Schedule between Boston and Norfolk

Operating daily from April 30, 2025 - October 25, 2025

BOS - ORF Flight #1813	ORF - BOS Flight #1814
3:30 PM - 5:05 PM	6:00 PM - 7:29 PM

Both routes operate daily on JetBlue’s A220 aircraft, offering customers JetBlue’s award-winning service, fast and free Fly-Fi®, seatback entertainment at every seat, and complimentary snacks and drinks.²

Connecting more JetBlue cities

Beyond Wilmington and Norfolk, the launch of six other new routes today reflects JetBlue’s continued investment in building a more connected and convenient network for customers across the East Coast and beyond. By adding service between existing JetBlue cities and the airline’s major focus cities—including New York-JFK and Fort Lauderdale—customers now have even more ways to access JetBlue’s award-winning service and extensive list of destinations.

For customers in Detroit, Hartford, Pittsburgh, Providence, and Guatemala City, these new daily flights provide direct access to key JetBlue cities or onward service to a wide array of destinations. Customers can take advantage of more schedule options, better connectivity, and easy access to airports that serve as gateways to dozens of cities across the U.S., Latin America, the Caribbean, and Europe.

Bigger, bluer Boston

As Boston’s leading leisure carrier, JetBlue is deepening its commitment to this key focus city with 75 destinations served in 2025. Building on the success of its transatlantic routes to London, Paris, and Amsterdam, JetBlue will expand its European presence with new daily flights to Madrid and Edinburgh launching May 22, bringing more international options and low-fare competition to Boston as a fresh, comfortable alternative to legacy carriers.

Book better with JetBlue

Customers who book directly through jetblue.com are guaranteed to find our lowest fares, and can enjoy additional benefits including access to all of JetBlue's fare options, as well as fare sales and promotions, some of which may not be available through other third parties; the ability to earn 2x TrueBlue points and participate in Points Pooling; seamless seat selections and upgrades to EvenMore® ; 24/7 direct access to JetBlue's customer service channels; and more.

About JetBlue

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles, Orlando and San Juan. JetBlue carries customers to more than 100 destinations throughout the United States, Latin America, Caribbean, Canada and Europe. For more information and the best fares, visit jetblue.com.

1. Boston to/from Wilmington: One-way only. Book by May 2, 2025 for travel May 19, 2025 – October 23, 2025. 14-day advance purchase required. Monday, Tuesday, Wednesday, Thursday travel only. Blackout dates: May 26, 2025 – May 27, 2025 and July 2, 2025 – July 8, 2025.

Boston to/from Norfolk: One-way only. Book by May 2, 2025 for travel May 19, 2025 – October 23, 2025. 14-day advance purchase required. Monday, Tuesday, Wednesday, Thursday travel only. Blackout dates: May 26, 2025 – May 27, 2025 and July 2, 2025 – July 8, 2025.

2. Fly-Fi® and live television are available on all JetBlue-operated flights. Availability and coverage area may vary by aircraft. Details on inflight wi-fi and entertainment:
<https://www.jetblue.com/flying-with-us>.